Retail Shipper Display Program

The Omni Shipper Display Program is an eight (8) carton rapid distribution program that will deliver high savings $6.00/.60¢ off invoice promotional product to retail outlets. **Additional quantities of promotional product will be available for reorder throughout the introduction period to satisfy consumer demand.**

MATERIALS

Each shipping container will include the following:

- Pre-assembled 10 1/4″ X 19 1/2″ high graphic 40-Pack gravity fed pack facsimile display.
- P.O.S. Kit (17″ X 11″ poster, special offer pricing burst and shelf talker)

REQUIREMENTS

- Accept the following designated eight (8) cartons:

PACKING	*QUANTITY (in cartons)*
Omni King Size	2
Omni 100's	2
Omni Light King Size	1
Omni Light 100's	2
Omni Ultra Light 100's	1

- Fill and maintain the display with appropriate packings.
- Agree to place the display and advertising in a highly visible position.

PAYMENT

$4.00 per display placement

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Source: https://www.industrydocuments.ucsf.edu/docs/trgk0001